

Supplemental Materials

Role of Imagined Scene Vividness in Study 1

The vividness of imagined helping episodes predicted willingness to help in the Imagine condition, $b = 0.56$, $SE = .05$, $p < .001$. Vividness also predicted the likelihood of donating an item in the Imagine and Object conditions, $b = 0.04$, $SE = 0.02$, $p = .023$.

Roles of Imagined Scene Vividness and Theory of Mind (ToM) in Study 2

The vividness of imagined scenes predicted participants' willingness to help in the Imagine Strong Context condition, $b = 0.58$, $SE = 0.06$, $p < .001$, and Imagine Weak Context condition, $b = 0.51$, $SE = 0.06$, $p < .001$. Theory of mind also predicted willingness to help in the Imagine Strong Context condition, $b = 0.50$, $SE = 0.05$, $p < .001$, and Imagine Weak Context condition, $b = 0.37$, $SE = 0.05$, $p < .001$. Vividness was a nonsignificant predictor of donations in the Imagine Strong Context condition, $b = 0.01$, $SE = 0.02$, $p = .564$, and in the Imagine Weak Context condition, $b = 0.02$, $SE = 0.02$, $p = .332$. Theory of mind was a nonsignificant predictor of donations in the Imagine Strong Context condition, $b = 0.00$, $SE = 0.02$, $p = .802$, but significantly predicted donations in the Imagine Weak Context condition, $b = 0.04$, $SE = 0.02$, $p = .011$.